SORE THROAT

Why Betadine® Mouthwash & Gargle?9

BETADINE® Mouthwash & Gargle is a medicated solution with anti-viral, anti-bacterial and anti-fungal properties that kills most germs in your mouth.

It is recommended for adults and children over 3 years old:

- as a gargle to relieve throat irritation
- as a mouthwash to relieve inflammatory conditions and infections of the mouth
- and as a routine mouthwash to prevent bad breath



Adults and children over the age of 39

As a gargle: At the first sign of a throat irritation, use 1 full green cap of BETADINE® Mouthwash & Gargle solution and gargle for 30 seconds¹², 4 times a day¹³.

Do not dilute. Do not swallow.

As a mouthwash:

• For inflammation/infection: Use 1 full green cap of BETADINE® Mouthwash & Gargle. Rinse mouth for 30 seconds and repeat for up to 4 times a day.

Do not dilute. Do not swallow.

• For daily routine: Mix 1 full green cap of BETADINE® Mouthwash & Gargle with 2 full green caps of water. Rinse mouth for 30 seconds.

Do not swallow.

Children under 3 vears old9

To treat infections and wounds inside the child's mouth, mix 1 full green cap of BETADINE® with 3 full green caps of water. Soak a ball of cotton wool or a similar applicator in the dilution and paint (apply) to the affected area inside the mouth.

BETADINE® Mouthwash & Gargle has shown efficacy against other oral conditions^{10,11}

Oral recurrent aphthous stomatitis (ORAS)

Oral mucositis

Cold sores (Herpes Labialis)



SO BETADINE® Mouthwash & Gargle.

Contains povidone-iodine 1 % w/v. Contains ethanol. Registration No. C/16.4/142. Please refer to the package insert for full prescribing information.





Please note: This leaflet is for information only and should not be used

ZA/10/BFC/032018/TT/BD

References

- 1 Pharyngitis and Tonsilitis. John Hopkins Medicine Health Library. Available at: https://www.hopkinsmedicine.org/healthlibrary/conditions/adult/respiratory_disorders/ pharyngitis and tonsillitis 85,p01320. Accessed on 17 April 2018.
- 2 Whittaker C. Sore throats and halitosis, SA Pharmacist's Assistant 2010: 10 (1): 12-16
- 3 Doerr S. Strep throat, Emedicinehealth 2017, Available at: https://www.emedicinehealth.com/strep_throat/article_em.htm#strep_throat_definition. Accessed on 17 April 2018.
- 4 Centers for Disease Control and Prevention. Available at: https://www.cdc.gov/antibiotic-use/community/for-patients/common-illnesses/sore-thr oat.html. Accessed on 17 April 2018.
- 5 Hadassah Medical Center, Hadassah Children Site. Pharyngitis. Available at: http://www.hadassah-med.com/children-site/parents/diseases,-infections-and-immuni zation/infections/pharyngitis.aspx. Accessed on 17 April 2018.
- 6 Aung K. Viral Pharyngitis. Available at: https://emedicine.medscape.com/article/225362-overview#a4. Accessed on 17 April
- 7 Arroll B., et al. Antibiotics for the common cold and acute purulent rhinitis. Cochrane Database of Systematic Reviews 2005;(3):CD000247
- 8 Linder J.A. Antibiotics for Treatment of Acute Respiratory Tract Infections: Decreasing Benefit, Increasing Risk, and the Irrelevance of Antimicrobial Resistance. Clin Infect Dis. 2008;47(6):744-746.
- 9 Betadine® Mouthwash & Gargle approved package insert. March 1996.
- 10 Porter S.R., et al. Review article: oral ulcers and its relevance to systemic disorders. Aliment Pharmacol Ther. 2005;21(4):295-306.
- 11 Rodriguez-Caballero A., et al. Cancer treatment-induced oral mucositis: a critical review. Int. J. Oral Maxillofac. Surg. 2012;41:225-238
- 12 Lachapelle J., et al. Antiseptics in the era of bacterial resistance; a focus on povidone iodine, Clin. Pract. (2013) 10(5), 579-529.
- 13 Kanagalingam J., et al. Practical use of povidone-iodine antiseptic in the maintenance of oral health and in the prevention and treatment of common oropharyngeal infections. Int. J. Clin. Pract. (2015) 69(11), 1247-1256.



Distributed by Medinformer. To reorder brochures please contact us on +27 21 438 0841 or services@medinformer.co.za. This content is protected in terms of the Copyright Act 98 of 1978.



Don't let a scratchy throat irritate vou.

At the first sign of a throat irritation, use BETADINE® Mouthwash & Gargle for: 30 seconds¹², 4 times a day¹³.

Healthy healing starts with

BETADINE®

MOUTHWASH & GARGLE

To view a digital version of this material and many other health topics sms "THROAT" to 43990 (standard rates apply) or visit www.medinformer.co.za

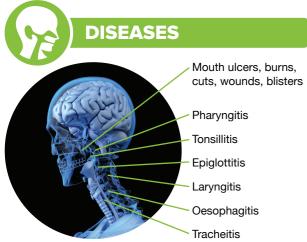
SORE THROAT

SORE THROAT: A SYMPTOM OF INFECTION¹

Oral and throat infection is a common term used to define many different infections of the mouth and throat. A sore throat is a symptom of inflammation of the pharynx (pharyngitis) or tonsils (tonsillitis), or both (pharyngotonsillitis).

These infections spread through close contact with others. Pharyngotonsillitis can include irritation, itching and pain that can make it difficult to swallow.

ANATOMY Mouth Bolus of chewed food Pharynx Tonsils Epiglottis Larynx Oesophagus Trachea



WHAT CAUSES ORAL AND THROAT INFECTIONS?^{2,3,4}

Did you know that there are main causes of a sore throat?

- 70% of sore throats in adults and children are caused by viruses (commonly called colds and flu).²
- 10% are caused by bacteria.3

Viruses commonly known to cause sore throats⁶

Adenovirus Coronavirus Influenza virus Rhinovirus









SORE THROAT RISK FACTORS⁴

Anyone can get a sore throat but these factors can increase your risk:

- Age (children and teens 5 15 years old are most likely to get a sore throat)
- Exposure to someone with an oral and throat infection
- Time of year (winter and early spring)
- Weather (cold air may irritate your throat)
- Irregularly shaped tonsils or large tonsils
- Pollution or exposure to smoke
- A weak immune system (prescription medication may weaken the immune system)
- Post-nasal drip or allergies
- Acid reflux disease

The difference between bacterial and viral infections?^{5,6}

	Clinical Manifestations	Age Group ⁶
VIRAL (commonly named cold and flu)	Low fever, coughing, sneezing, runny nose, watery eyes, fatigue, hoarseness, generalised body aches, abdominal pain, or diarrhoea.	Occurs in all age groups.
BACTERIAL	High fever (body temperature >38.5°C), tonsillar exudates, chills, muscle pain, rash, swollen lymph nodes.	Occurs in all age groups. Peak prevalance of strep throat in children aged 5-10 years.

Sometimes there may be an overlap in clinical manifestations (how the symptoms present themselves). This means that differentiating between viral and bacterial infections can be challenging.

HOW TO TREAT A SORE THROAT?

The usual duration of a sore throat is 5-7 days. As most sore throats are viral they do not require an antibiotic prescription⁴. In fact, oral or systemic antibiotics in common colds and sore throat are associated with marginal or no benefit to patients.^{7,8} The ideal agent to treat your sore throat should:

- Kill the cause of infection.
- Soothe the symptoms to reduce inflammation.

BETADINE® HAS YOU COVERED!9

Don't let a scratchy throat irritate you! Get your BETADINE® Mouthwash and Gargle now!

